Subject: RE: Market Report and Press Release

From: "Nick Griffin" <@>
Date: 08/02/2016 05:30 PM

To: cschatz@ccala.org

Changes we discussed: (only one that really needs your approval is #2 and #5.)

1) Changing apartment occupancy rate to average rent per sf

- 2) Changing "241 hotel rooms proposed" to "190,000sf of office space broke ground"
- 3) Investment chart is updated annually, isn't accurate to do it quarterly because it's difficult to determine when you would count investment
- 4) Adding names of projects in bullet #2 under residential **Mitsui Fudosan** in the Financial District and **Carmel Partners** in the Arts District will add over 1,000 new residential units to the development pipeline
- 5) We shouldn't move the residential occupancy figure to bottom of list because it is standard placement in most reports and would look strange for us to move it
- 6) Can't do full page for each of hotel and retail without removing another page or adding 3 more pages but, it should be noted that each of the office sections only has ½ page like these do, bottom stat is on sales. Only residential has full page.
- 7) We are making the font bigger on the development chart categories

From: Carol Schatz

Sent: Tuesday, August 02, 2016 4:43 PM **To:** Nick Griffin <NGriffin@downtownla.com> **Subject:** RE: Market Report and Press Release

It wasn't attached.

From: Nick Griffin

Sent: Tuesday, August 02, 2016 12:38 PM

To: Carol Schatz

Subject: RE: Market Report and Press Release

We didn't go over the press release - let me know if you have comments or changes.

From: Elan Shore

Sent: Tuesday, August 02, 2016 11:17 AM

To: Carol Schatz <cschatz@ccala.org>; Shawn Bratton <sbratton@ccala.org>

Cc: Nick Griffin < MGriffin@downtownla.com > **Subject:** Market Report and Press Release

Per Shawn's request, attached is the Q2 2016 Market Report and Press Release for your review.

Elan Shore

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Associate	Director	Research	S. Sne	cial	Proje	cto
ASSOCIALE	Director,	Research	α Spe	ciai	Proje	cls



Downtown Center Business Improvement District 626 Wilshire Blvd., Suite 200 I Los Angeles, CA 90017 Call: 213-416-7518 | Fax: 213-624-0858 Web: <u>DowntownLA.com</u> Q Q Q -image001.png--image002.png--image003.png--image004.png-

-Attachments:

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RE: Market Report and Press Release

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